

Message Text

UNCLASSIFIED

PAGE 01 SOFIA 01161 021826Z

51

ACTION EUR-25

INFO OCT-01 ADP-00 CIAE-00 COME-00 EB-11 INR-10 LAB-06

NSAE-00 PA-03 RSC-01 SIL-01 PRS-01 H-03 A-01 RSR-01

/064 W

----- 122865

O R 021040Z SEP 73

FM AMEMBASSY SOFIA

TO USINFO WASHDC NIACT IMMEDIATE

INFO SECSTATE WASHDC 6958

UNCLAS SOFIA 1161

E.O. 11652: N/A

TAGS: BEXP, BU, US

SUBJECT: PLOVDIV FAIR: OPENING DAY

USIA FOR IBS-BULGARIAN SERVICE: IPS/E; IEE; ICS/EE

1. PLOVDIV, SEPTEMBER 2 BCP CENTRAL COMMITTEE STATE SECRETARY AND STATE COUNCIL CHAIRMAN TODOR ZHIVKOV, ACCOMPANIED BY A LARGE ENTOURAGE OF GOVERNMENT AND PARTY OFFICIALS, VISITED THE AMERICAN PAVILION THIS AFTERNOON AFTER THE OFFICIAL OPENING OF THE 29TH PLOVDIV INTERNATIONAL TRADE FAIR.

2. AMERICAN CHARGE D'AFFAIRES HELENE BATJER WELCOMED ZHIVKOV AT THE ENTRANCE TO THE PAVILION AND INTRODUCED THE OFFICIAL U.S. REPRESENTATIVE TO THE FAIR, CONGRESSMAN ELFORD A. CEDERBERG (R-MICHIGAN), MRS. CEDERBERG, AMERICAN PAVILION DIRECTOR KENNETH NIGLIS AND USIA ASSISTANT DIRECTOR FOR THE SOVIET UNION AND EASTERN EUROPE JOHN W. SHIRLEY. CONGRESSMAN CEDERBERG THEN CONDUCTED CHAIRMAN ZHIVKOV ON A 10-MINUTE TOUR OF THE U.S. EXHIBIT, "AUTOLIFE USA", POINTING OUT AND EXPLAINING SOME OF THE HIGHLIGHTS.

3. CHAIRMAN ZHIVKOV SEEMED PARTICULARLY INTERESTED IN
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 SOFIA 01161 021826Z

THE DRIVING TRAINING UNIT AND THE STEWART-WARNER LIFTS ON

DISPLAY IN THE FULL-SCALE MOBILE GAS STATION IN THE AUTOSERVICES SECTION OF THE EXHIBIT WHERE HE AND CONGRESSMAN CEDERBERG AND MISS BATJER HAD A BRIEF AND SPIRITED DISCUSSION ABOUT HOW US-BULGARIAN TRADE SHOULD DEVELOP.

4. IN ADDITION TO THE GAS STATION, COMPLETE WITH SERVICE BAYS, AND THE DRIVER TRAINING UNIT, THE AMERICAN EXHIBIT INCLUDES DISPLAYS OF ACCESSORIES AND AUTOMOTIVE TOOLS.

5. THE KEY PART OF THE AMERICAN PARTICIPATION AT PLOVDIV IS THE DEPARTMENT OF COMMERCE'S BUSINESS DEVELOPMENT OFFICE AND LIBRARY WITH A COLLECTION OF OVER 250 CATALOGUES FROM MORE THAN 100 AUTOMOTIVE COMPANIES WHERE TWO COMMERCE DEPARTMENT REPRESENTATIVES ARE PREPARED TO ANSWER QUESTIONS AND PUT PROSPECTIVE BULGARIAN TRADING PARTNERS IN TOUCH WITH APPROPRIATE AMERICAN FIRMS.

6. TWO TWO-DAY SEMINARS ON "TRAINING FOR AUTO SERVICE" ORGANIZED BY THE U.S. DEPARTMENT OF LABOR WILL ALSO TAKE PLACE IN PLOVDIV DURING THE FAIR.

7. THE PLOVDIV FAIR WILL REMAIN OPEN TO SPECIALISTS AND THE GENERAL PUBLIC THROUGH SEPTEMBER 10.
BATJER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 02 SEP 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973SOFIA01161
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: SOFIA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19730958/aaaabqge.tel
Line Count: 85
Locator: TEXT ON-LINE
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: kellerpr
Review Comment: n/a
Review Content Flags:
Review Date: 04 OCT 2001
Review Event:
Review Exemptions: n/a
Review History: RELEASED <04-Oct-2001 by maustmc>; APPROVED <28-Dec-2001 by kellerpr>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: PLOVDIV FAIR: OPENING DAY USIA FOR IBS-BULGARIAN SERVICE: IPS/E; IEE; ICS/EE
TAGS: BEXP, BU, US
To: n/a
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005